

INTERALPIN 2025: International summit for ropeway and alpine technology

From Tuesday to Friday, INTERALPIN at Messe Innsbruck served as the global hub for ropeway and alpine technology, bringing together key industry players, decision-makers from around the world, and distinguished international business delegations. The trade fair offers a comprehensive industry overview, showcasing technological world firsts, innovations, and forward-thinking concepts. The 25th edition of INTERALPIN, marking its 50th anniversary as the world's leading trade fair, was defined by strong momentum and investment interest.

Innsbruck, 09/05/2025 – With 650 exhibitors from approximately 50 countries and around 36,800 trade visitors from all over the world, over the past four days, INTERALPIN has reaffirmed its position as the world's leading trade fair for ropeway and alpine technology. Technological innovations and groundbreaking solutions across all key industry sectors were showcased, including cable car technology in addition to lifts and ropeways, urban mobility concepts, alpine planning and architecture, slope services and snowmaking, access and checkout systems, and safety solutions, as well as leisure and sports facilities. **Christian Mayerhofer**, CEO of Congress Messe Innsbruck (CMI) sums up the event's success: "With its 25th edition and on the occasion of its 50th anniversary, INTERALPIN has firmly reinforced its position as the world's leading trade fair for alpine technologies". The extensive international participation, the exceptional quality of exhibitors and trade visitors, the concentration of innovative solutions, and the strong business interest highlight the fact that the trade fair is firmly established as a key industry platform. I extend my heartfelt gratitude to all exhibitors, partners and trade visitors."

International decision-makers and high investment interest

The global appeal of INTERALPIN 2025 was evident in its visitor numbers and trade audience composition, with over 60% of registered visitors arriving from abroad. Messe Innsbruck's access control system recorded entries from approximately 130 countries, including representatives from established markets, such as the US, France, Italy, Japan, and Canada, alongside emerging and new regions like South Korea, Kazakhstan, Romania, Argentina, Uzbekistan, and Chile. The key reasons high-calibre trade visitors attended the fair included gaining a comprehensive overview of market-leading suppliers, accessing technological world firsts and innovations, and establishing international business connections to initiate investment projects. Trade visitors from all industry sectors attended INTERALPIN 2025 and expressed high satisfaction with the offerings, with over 90% awarding top marks, as confirmed by an independent visitor survey. Approximately 70% of visitors reported that INTERALPIN was the only trade fair they attended.

New: City Cable Car Solutions

For the first time, INTERALPIN introduced "City Cable Car Solutions" (3CS), showcasing urban mobility solutions incorporating ropeway technology, both in practical applications and knowledge exchange. The growing significance of sustainable transport models in urban areas was effectively demonstrated through best practices, practical applications, and technical concepts. An impressive 10% of trade visitors expressed interest in this key topic. Exhibitors reacted positively, describing ropeway-based urban solutions as highly relevant and forward-looking.



Inter-Alpine Natural Hazards Conference: science meets practice

The European Inter-Alpine Natural Hazards Conference (INAC) was held for the first time, addressing current and future challenges associated with natural hazards in the Alpine region. The integration of INAC and INTERALPIN has fostered a distinctive and in-depth exchange between science, infrastructure, and technology within the industry, under the theme “Industry meets Science”. The organizing team, comprising the Austrian Federal Research Center for Forests (BFW), the Torrent and Avalanche Control (WLV) at the Austrian Ministry of Agriculture, and Congress Messe Innsbruck (CMI), extends its gratitude to the international program committee, along with all speakers, partners, exhibitors, and participants. The hosts are delighted with the successful debut and the ongoing development of this congress format as a valuable source of inspiration.

A key forum for industry dialogue complemented by a high-calibre supporting programme

Alongside the expansive exhibition, INTERALPIN 2025 once again provided a robust platform for knowledge exchange, networking, and strategic discussions. The INTERALPIN INSPIRATION DAYS featured a top-class programme covering key topics shaping the industry’s future, including sustainable Alpine tourism, urban ropeway solutions, natural hazard management, and the potential of artificial intelligence. The Snow Crystal Gala inaugurated the event with the first-ever presentation of the “Snow Crystal of Skiing” award, honouring contributions by an institution. ORF expressed great appreciation for receiving this distinguished honour. Project Manager **Stefan Kleinlercher** talks about his satisfaction with the event’s success: “It is very gratifying that the high quality of the programme, together with INTERALPIN, is contributing to growing demand for further education and training courses”. Prestigious parallel events further reinforce the trade fair’s deep integration within the industry, including the Austrian Cable Car Association’s Austrian Ropeway Conference, the General Assembly and meeting of the International Organization for Transportation by Rope (OITAF), and the SIEPPUR Sustainable Snow Management Conference held by the International Biathlon Union (IBU).

The **26th edition of INTERALPIN** is scheduled to take place from **April 20 to 23, 2027**, at Messe Innsbruck.

EXHIBITOR TESTIMONIALS:

Michael Tanzer (Leitner AG):

“We are thrilled with the outstanding atmosphere at INTERALPIN 2025 as we celebrate the trade fair’s 50th anniversary. Furthermore, the winter season was highly successful, with international trade visitors showing strong interest in investment opportunities. For us, INTERALPIN is not just the industry’s leading international trade fair—it is also the ideal platform for showcasing new products and innovations. We successfully showcased the new Ropera from Leitner at an event that took place at our trade fair stand, where it was met with great enthusiasm. Due to INTERALPIN’s strong international presence, we successfully connected with new global customers in the forward-looking sector of urban transport solutions, alongside those from the winter sports and tourism industries. By extending INTERALPIN to four trade fair days, we successfully balanced the high visitor frequency and created additional opportunities for in-depth discussions with decision-makers. Congratulations to the trade fair on a successful event—we eagerly anticipate INTERALPIN 2027!”

Julia Schneeweiß (Doppelmayr):

“INTERALPIN 2025 provided an outstanding platform for the Doppelmayr Group. We engaged in numerous discussions with international customers, exploring exciting new projects. The trade fair not only provides a platform to showcase our latest digital products and cabins but also highlights our strong international presence, bringing together teams and visitors from across the globe, from France to Vietnam. Simultaneously, in collaboration with ‘City Cable Car Solutions’, we showcased a groundbreaking project in Paris, presenting innovative ropeway-based urban mobility solutions to a select group of industry experts. The atmosphere at the stand is vibrant, interest remains strong, and we are thrilled to have received enthusiastic feedback. As the world’s largest trade fair for alpine technologies, INTERALPIN holds immense significance for us as a ropeway manufacturer—and we are eagerly anticipating our return in 2027.”

Oliver Suter (Axess):

“INTERALPIN 2025 proved to be a highly successful event for us. The additional day proved beneficial for us, with a steady flow of visitors throughout the four days, allowing us to engage in in-depth discussions with our customers and partners—an outcome we regard as highly positive. The industry sentiment is strong, with a successful past season in many regions worldwide—an atmosphere that is clearly reflected at the trade fair. For us, INTERALPIN serves as the industry’s premier meeting place, and we look forward to welcoming customers, partners, and friends from across the globe. We will, of course, return for INTERALPIN 2027.”

Luis Kluibenschädl (ALPE PIPE SYSTEMS):

“We are currently developing a groundbreaking connection system for snowmaking pipes and took advantage of INTERALPIN 2025 to introduce this innovation to our core target audience. The trade fair clearly highlighted the significant demand for investment in alpine infrastructure. We established highly positive business connections with Managing Directors and Operations Managers of ski resorts, with our stand in Hall F proving to be an ideal setting for these discussions. INTERALPIN has seen remarkable growth over the decades, as evidenced by the increasingly global presence of its trade visitors. We eagerly anticipate INTERALPIN 2027 and look forward to the exciting developments ahead.”

Johannes Stadler (REMEC):

“The atmosphere at INTERALPIN 2025 was highly positive, driven in large part by the industry’s growing enthusiasm for investment. We had the pleasure of welcoming a significant number of international trade visitors to our stand, where we showcased our cutting-edge technologies from REMEC and SISAG to engaged customers and industry contacts. The response was highly positive, with the entire global industry well represented at INTERALPIN 2025—providing the perfect opportunity to network and exchange insights.”

Alexander Georgiev (WALLTOPIA):

“The 50th anniversary of INTERALPIN marks a significant milestone, not only for the trade fair itself but for the entire alpine technology industry. This edition proved to be a resounding success for us. Why is that? We successfully established new customer connections while also engaging with our long-standing clients, keeping them informed about the latest advancements in our product range. Encouragingly, many trade visitors at INTERALPIN are poised to invest or already engaged in concrete planning. INTERALPIN continues to affirm its global significance, and we eagerly anticipate the opportunities that INTERALPIN 2027 will bring.”

James Toal (SKIDATA):

“What’s been happening here is fantastic! We welcomed a strong turnout of interested customers at our stand, including all our key international accounts, with a strong team of employees in attendance. Our two key innovations—one in the digital sphere and the other being our new gate—were received enthusiastically by visitors. Fortunately, we were even able to successfully finalize sales right there at the trade fair. From my perspective, INTERALPIN has once again solidified its status as the world’s leading trade fair for alpine technologies, and SKIDATA will be proud to have a presence at the trade fair again in 2027.”

Franz X. Gruber (sitour):

“Following a successful season, the industry’s strong inclination toward investment is unmistakable at INTERALPIN 2025. As the world’s leading trade fair for alpine technologies, it brings together key global players and influential industry representatives in one central location—an experience unique to Innsbruck. Sitour has been a part of INTERALPIN from the very beginning, consistently showcasing groundbreaking innovations. This year, we proudly unveiled our world-patented Panorama Deco Stretch with LED lights—a true industry first. We are thrilled by the spirit of innovation showcased at INTERALPIN 2025 and the significant momentum this trade fair continues to drive on an international scale. We are looking forward to reconnecting at INTERALPIN 2027!”

Alexander Dehm (Kässbohrer):

“INTERALPIN 2025 proved to be an outstanding success for us. Following an exceptional winter season with optimal conditions, the atmosphere in the industry is highly positive—a sentiment clearly reflected here. We are thrilled to host a diverse array of visitors from every sector of the ski resorts, ranging from operators to Operations Managers and Managing Directors. The trade fair serves as a global hub for us, bringing together customers and partners from every corner of the world, spanning from Australia to Scandinavia. Alongside dedicated customer care, we successfully engaged in numerous in-depth discussions and concluded several contracts. INTERALPIN 2025 was an outstanding success for us, and we are already looking forward to the next edition in 2027, which is firmly fixed in our calendar.”

Juris Panzani (TechnoAlpin):

“INTERALPIN 2025 is set to fully uphold its status as the world’s leading trade fair for alpine technologies. We were thrilled to host a diverse range of international visitors from every continent, with our stand bustling with activity right from the start of the trade fair. This year is especially significant, as we celebrate both 50 years of INTERALPIN and 35 years of TechnoAlpin. The trade fair provides the perfect stage for showcasing our latest advancements in snowmaking technology, reinforcing our brand presence, and, most importantly, fostering direct conversations with both our long-standing partners and new customers. The enduring enthusiasm for winter sports and sustainable snowmaking technology is clear—not just in the conversations taking place, but also in the industry’s strong commitment to investment and innovation. One thing remains certain for us: INTERALPIN is and will continue to be the industry’s main meeting point—and we are already looking forward to being part of it again in 2027.”

Walter Korenjak (Tiroler Rohre):

“As a long-standing exhibitor in the snowmaking systems sector, INTERALPIN remains an essential event for us! This trade fair attracts visitors and customers from across the globe, spanning America, Asia, the Middle East, and the key European markets. Once again this year, we experienced highly positive investment momentum. At INTERALPIN 2025, we successfully



conducted negotiations and finalized key business deals. We eagerly anticipate taking part in INTERALPIN 2027!”

Peter Mayr (Liebherr):

“At INTERALPIN 2025, we proudly showcased our latest innovations in winter road clearing services, designed to meet the evolving needs of ropeway operators and hoteliers with cutting-edge technology. This approach proved highly effective, as we successfully connected with the ideal audience, whose needs were perfectly aligned with our innovations and solutions. The industry’s strong investment momentum and the success of the season signal promising growth ahead. INTERALPIN continues to be a vital platform, shaping the future of the alpine sector and fostering valuable partnerships.”

Anton Unterweger (MONTANA):

“As one of the leading manufacturers of ski service machines and storage systems, we proudly made our debut at INTERALPIN 2025. We are genuinely impressed by the remarkable international presence of cable car company representatives here. With a strong winter season behind us, the industry’s positive outlook is reflected in the outstanding quality of trade visitors at INTERALPIN. Retailers and cable car operators are demonstrating a strong willingness to invest, and we look forward to INTERALPIN 2027 with great anticipation.”

Stephan Brandmayr (WINTERSTEIGER):

“We welcomed a significant number of international visitors to our stand at INTERALPIN 2025, supported by a strong team throughout the event. INTERALPIN stands as the world’s leading trade fair, playing a crucial role in our industry. An essential focus for us was the innovation platform, where we showcased a range of cutting-edge advancements—especially in digitalization and sustainability. INTERALPIN serves as a dynamic platform for driving innovation, showcasing cutting-edge products, and engaging trade customers with compelling solutions. Networking and industry exchange are essential for fostering innovation and collaboration. As a leading international trade fair, INTERALPIN provides the perfect environment for this. As the global leader in our niche, we are excited to return to INTERALPIN—the leading international trade fair for alpine technologies—and have already secured our accommodation for 2027 in Innsbruck.”

Andreas Deutsch (Lindpointner):

“This was our first time at INTERALPIN—and it was a resounding success. It proved to be an excellent platform for engaging in high-quality consultations and connecting with our ideal audience: Ropeway operators, in particular, displayed strong interest in our innovative weather protection doors. The trade fair consistently draws a diverse and highly skilled specialist audience, bringing together all the key players in the industry. We would be delighted to return in 2027.”

Julien Guilloteau (IDM):

“At INTERALPIN 2025, we had the pleasure of welcoming a diverse international audience—from South America to Europe and Japan—seizing the opportunity to successfully showcase our latest innovations to industry leaders worldwide. INTERALPIN stands out as a premier trade fair where industry professionals actively seek innovative solutions and products, demonstrating a strong commitment to investing. The expansion into emerging markets, particularly in the urban sector, presents exciting opportunities for innovation and growth. See you at INTERALPIN 2027!”

Bartłomiej Sięka (Supersnow):

“INTERALPIN 2025 proved to be an outstanding success for us at Supersnow. Celebrating our 25th anniversary here has been an incredible milestone. This prestigious event provides the

perfect opportunity to engage with customers, present our latest products, and reaffirm our commitment as a trusted partner to ski resorts worldwide. We had the pleasure of hosting international visitors from key Alpine markets as well as rapidly growing sectors like India and China. The enthusiasm and engagement from trade visitors fully met our expectations. For us, INTERALPIN is more than a business opportunity—it's about fostering strong relationships, building trust, and engaging with the global snowmaking community. If you don't have a presence at INTERALPIN, you're not truly part of the industry. We will definitely be back in 2027."

Emanuel Wohlfahrter (SunKid):

"INTERALPIN 2025 was a complete success for us. INTERALPIN continues to attract a diverse and highly international trade audience, and we've observed a notable rise in visitors from Asia, reflecting the growing global engagement within the industry. The addition of the fourth day proved highly beneficial, allowing for a more balanced visitor flow. While the event remained lively throughout, it also provided valuable opportunities for in-depth discussions with customers. Numerous concrete project discussions took place, including valuable exchanges with new international contacts. We are already eagerly anticipating INTERALPIN 2027."

Markus Maurer (Makita):

"As first-time exhibitors at INTERALPIN, we can reflect on the event with great satisfaction. The trade fair proved to be highly rewarding for us, attracting a distinguished and globally diverse audience. INTERALPIN provides an outstanding opportunity for us to showcase our brand while fostering meaningful connections within the industry. The exceptional quality of trade visitors and the strong interest in our products reaffirm our commitment—we look forward to returning in 2027 with enthusiasm."

Please do not hesitate to contact me if you have any questions. We look forward to your report!

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