



## PRESS RELEASE

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# The cable car industry is swinging its way to INTERALPIN 2019

*The elites of the cable car and tourism industries recently came together for the 9th INTERALPIN golf tournament to exchange ideas and to compete at this fixed event famed for its culinary delights. The organizers at Congress Messe Innsbruck took the opportunity to start the countdown to INTERALPIN 2019.*

**Innsbruck, Igls** – A blue sky, a perfectly prepared green and top-quality culinary delights were the basic ingredients for a successful industry get-together, which took place around two weeks ago at the Olympia golf course in Igls. Around 70 participants from the tourism and cable car industries traveled from Austria, Italy, Germany, Switzerland and remote destinations, such as Iceland and Dubai, to the 9th INTERALPIN golf tournament to network, exchange ideas and get in the mood for the world's leading trade fair for alpine technologies, INTERALPIN 2019.

## **"A competitive industry get-together for keeping in touch"**

At the same time, the golfers swung their way through 18 holes in 14 different flights according to the Stableford scoring system. It may also be of note that many a swing resulted in a ball, spurred on by the wind, landing in an "out of bounds" forest. However, no one allowed sporting ambition to spoil this relaxed, informal industry get-together. "INTERALPIN has long played an important role for the cable car industry and the INTERALPIN golf tournament is a wonderful opportunity for participants to keep in touch in a relaxed atmosphere in between the INTERALPIN trade fairs, which take place every two years", explains director **Christian Mayerhofer**, CEO of Congress Messe Innsbruck. The industry's big players, Doppelmayr, PistenBully, Chairkit, Technoalpin, Axess, Smart Solutions, Kapsch and the regional businesses Fleischhof Oberland and Unterberger-Denzel, in addition to the Economic Chamber's cable car section and the newspaper Die Tirolerin, took this opportunity to support the INTERALPIN golf tournament in the form of prizes and culinary delights.

## **Reigning champions successful in defending their title**

The overall winners of the tournament were announced over an exquisite 3-course meal during the evening get together at the club house complete with a live band. Harald Strobl and his wife Brigit Strobl-Wolfram were able to defend

their title from the previous year and came first as the overall winners of the 9th INTERALPIN golf tournament. Katharina Glanzer and Annemarie Grüner won the special cable car prizes from Sölden in a raffle. Organizer and INTERALPIN Project Manager **Stefan Kleinlercher** concluded: "We are very happy that the 9th INTERALPIN golf tournament was received so well by the representatives of the cable car and tourism industries and that the valuable networking opportunities, fun activities and culinary delights lived up to expectations. Now we are really looking forward to INTERALPIN 2019." The 22nd INTERALPIN trade fair will take place from May 8 to 10, 2019 at the Innsbruck Exhibition Centre.

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